Connect with the Qur'an.

لزنیل TANZEEL

# رَبَّنَا وَابْعَثْ فِيهِمْ رَسُولًا مِّنْهُمْ يَتْلُو عَلَيْهِمْ آيَاتِكَ وَيُعَلِّمُهُمُ الْكَتَابَ وَالْحِكْمَةَ وَيُزَكِّيهِمْ إِنَّكَ أَنتَ الْعَزِيزُ الْحَكِيمُ الْكَتَابَ وَالْحِكْمَةَ وَيُزَكِّيهِمْ إِنَّكَ أَنتَ الْعَزِيزُ الْحَكِيمُ

﴿ البقرة ١٢٩ ﴾

Our Lord, and send among them a messenger from themselves who will recite to them Your verses and teach them the Book and wisdom and purify them. Indeed, you are the Exalted in Might, the Wise.

[Al-Baqarah, 129]

## Fact #1

## Over 85% of Muslims have never studied the Qur'an with meaning!



For many Muslims the Qur'an is only an exercise of their vocal cords, and nothing more. This problem is magnified by the fact that over 85% of Muslims around the world are non-Arabic speakers. For years these non-Arabic speakers have only learned the sounds of the book of Allah without learning the true meanings of the mighty words. As a result, a staggering 90% or more of the non-Arabic speaking Mus-

lims have never read the Book of Allah properly or studied it in a language they understand.

The Qur'an has many rights over us. It is a book that must be learned, understood and acted upon – not just recited. Allah reminds us of this important distinction in many places including when he describes

the job of the prophet in surah Al Baqarah - verse 129

يَتْلُو عَلَيْهِمْ آيَاتِكَ وَيُعَلِّمُهُمُ الْكِتَابَ

and surah Ale Imran - 164

يَتْلُو عَلَيْهِمْ آيَاتِهِ وَيُزَكِّيهِمْ وَيُعَلِّمُهُمُ الْكِتَابَ

and surah Al Jumu'ah - 2

يَتْلُو عَلَيْهِمْ آيَاتِهِ وَيُزَكِّيهِمْ وَيُعَلِّمُهُمُ الْكِتَابَ

The Prophet had to teach the ayaat of Allah , not just recite them.

The Qur'an is a manual to live our life by. The true benefit of the holy book cannot be absorbed if we simply memorize this manual, rather, it must be understood in order for it to impact our lives. This is why, today, we find ourselves lost!

## Fact #2

## Qur'an teachers are doing the job of the Prophet without the training of a Prophet.

### وَوَجَدَكَ ضَالًّا فَهَدَىٰ

﴿ الضحى ٧﴾

And He found you lost and guided [you].

[Ad-Duha, 7]

The teachers of the Qur'an have taken on the job of a Prophet – spreading the message of Allah by teaching His holy book. Thus, it is their duty to teach the Qur'an in a comprehensive manner and not just to teach the recitation of the Qur'an.

Today, the most common qualification of a Qur'an teacher is that he or she has learned the science of Tajweed (pronunciation) or has memorized the Qur'an in its entirety. But that's where the qualifications end.

It was Allah Himself who trained the Prophet to take on the mission of teaching His book. In contrast, the vast majority of teachers today are not properly trained to teach all aspects of the Qur'an. The Qur'an, its students and its teachers deserve better.

Shouldn't we give Qur'an teachers the proper training they deserve?





We believe that the Qur'an is the Word of Allah but we are not really interested in knowing what He has to say!

Today, Muslims neither listen to the Qur'an, nor act upon it. This is primarily due to generations of Muslims mindlessly reading the holy book without understanding it. As a result, the Book that was sent to guide mankind has been abandoned. A book that has been preserved by Allah has been reduced to mere melodious recital.

Muslims are the only nation in the world who read, memorize, and write a language they don't understand. This is due to a well intended but incorrect emphasis on the recitation of the Qur'an without an emphasis on understanding it.

Isn't it time we rekindled our relationship with the Qur'an? Isn't it time that we took the Qur'an as a book of guidance and not just a mere recital?



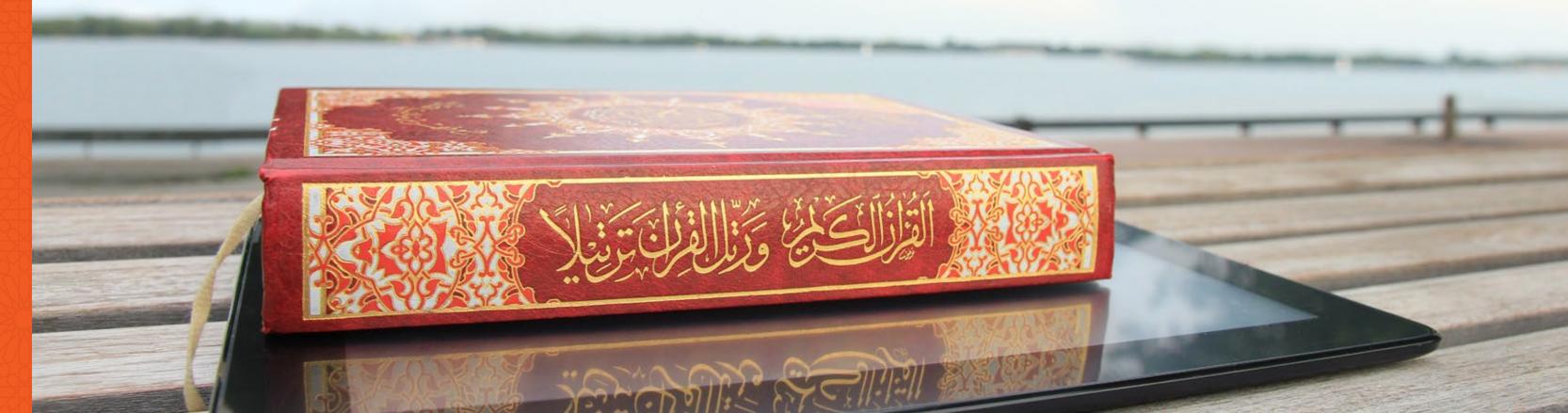
And the Messenger will say: "O my Lord! Verily, my people deserted this Quran (neither listened to it, nor acted on its laws and orders)."

[Al-Furqan, 30]





**Tanzeel** is an innovative online institute connecting Muslims with the Qur'an. We provide a comprehensive one-on-one learning experience with simultaneous focus on recitation, memorization, and understanding delivered by highly trained teachers. *Join us in changing the landscape of how the Qur'an is taught.* 



### كِتَابٌ أَنزَلْنَاهُ إِلَيْكَ مُبَارَكُ لِّيَدَّبَرُوا آيَاتِهِ وَلِيَتَذَكَّرَ أُولُو الْأَلْبَابِ

﴿ ص ۲۹﴾

[This is] a blessed Book which We have revealed to you, [O Muhammad ], that they might reflect upon its verses and that those of understanding would be reminded.

[Saad, 29]

#### Solu tion #1

## Teach the meaning of the Qur'an, not just the recitation.



Allah mentions, repeatedly, that the Qur'an was revealed with the intention of being "reflected" upon. The challenge with "reflecting" and "understanding" the Qur'an is that it requires one to learn the Arabic language in addition to the tafseer - neither of which are a

common practice.

Tadabbur requires investment of time and access to the right resources to understand the context of an ayah. With this in mind, we have designed a compre-

hensive curriculum that focuses on all three aspects of Qur'anic learning: Recitation, Memorization, and Understanding.

Along with these three aspects, our curriculum is action focused. It helps

students apply their knowledge on a day-to-day basis. For example, we teach tafseer, recitation, and memorization of Surah Mulk and Surah Kahf so that students can act upon the Sunnah of the Prophet in reciting these regularly.



# إِنَّ عَلَيْنَا جَمْعَهُ وَقُرْآنَهُ ﴿١٧﴾ فَإِذَا قَرَأْنَاهُ فَاتَّبِعْ قُرْآنَهُ ﴿١٨﴾ فَإِذَا قَرَأْنَاهُ فَاتَّبِعْ قُرْآنَهُ ﴿١٨﴾ ثُمَّ إِنَّ عَلَيْنَا بِيَانَهُ ﴿١٩﴾

﴿ القيامة ١٧ – ١٩﴾

We shall make sure of its safe collection and recitation.

When we have recited it, repeat the recitation and we shall make it clear to you.

[Al Qiyamah, 17-19]

## Solution #2

#### Intensive training of Qur'an teachers.



The Prophet was taught the Qur'an, its recitation, and meaning by none other than Allah and His Angel - Jibril. That precious knowledge was passed down and preserved by the companions of the Prophet ...

If we are to achieve the same societal transformation that the first generations

of Muslims achieved, then we must begin with the proper teaching of the Book of Allah

through the proper training of our teachers. If our teachers are weak in knowledge and character, how will they inspire their students to learn this precious book?

We believe our teachers are paramount to the success of our program. To this end, we ran a pilot program with approximately 12 teachers who were trained in various

subjects including: Balaaghah, Tafseer, Tajweed, Classroom Management and Language Skills.

#### **Key Achievements**

We have invested a lot of time in building infrastructure giving us the ability to grow our program quickly while maintaining a quality service. Amongst the projects completed or nearing completion are the following:

#### **Learning Zone**

The first version of an interactive platform to support a student's Qur'anic learning experience. It comprises of an Admin System; an Online Interactive Classroom; and a Learning Management System.



**Admin System** 



The admin system allows students to control their enrolment and scheduling, thereby automating administrative tasks. This will allow the program to easily grow in size.



Online Classroom



This is an interactive platform designed specifically to support online Qur'anic study. It includes features like whiteboard, messaging, webcam, annotation tools, and shared mushaf capabilities replacing platforms like SKYPE.



#### Learning Management System



This system supplements a student's study by housing all curriculum content, being a platform for administration of tests/quizzes, facilitating students' communication with the program and allowing for progress tracking. The system will also house lesson-by-lesson teaching content which is a major step in ensuring consistency irrespective of the teacher.

#### **Teachers' Training Program**

We ran an 8-month pilot training program for 12 teachers; training them in English, tajweed, tafsir, balaagah and the art of conducting a class.



#### **Student Care**

Student Care is a department established to improve the Tanzeel program from a student's perspective. Student Care's key functions include resolution of student issues, monitoring progress and ensuring students remain

progress and ensuring students remain motivated on their journey to connect with the Qur'an.

Alhamdulillah a lot of work has been done over the last few years to lay a solid foundation from which Tanzeel can look to grow in the future.

#### Curriculum

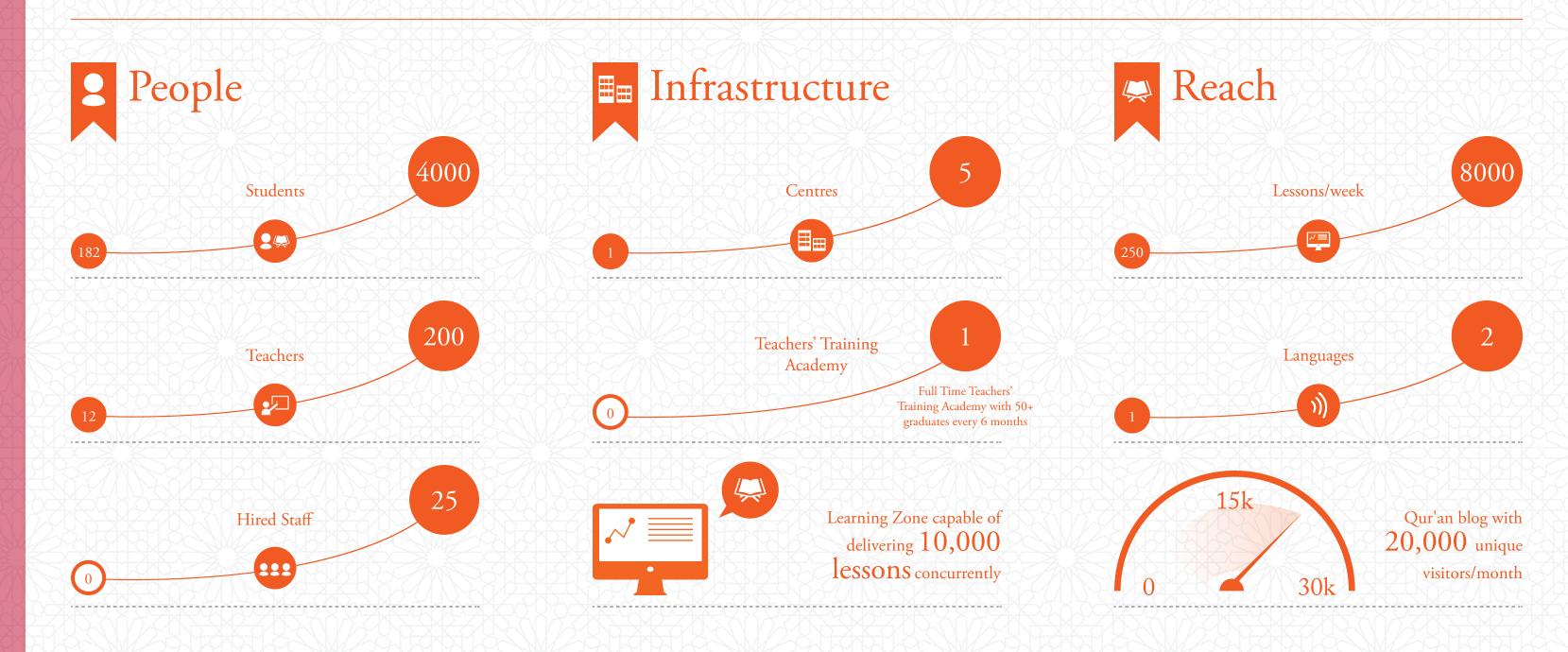
We have devised our curriculum to proactively improve a student's relationship with the Qur'an by encouraging daily application. There is an added emphasis on ensuring that students understand the meaning of the ayaat they are studying. The curriculum is divided into 6 levels; level 1 is specifically designed for new Muslims and those who have no knowledge of the Qur'an; whereas, level 6 is designed to facilitate complete memorization of the Qur'an.





#### **Projected Growth**

Our vision for the year 2020 is to expand our reach. This includes increasing number of students, number of delivered lessons, number of staff and volunteers. It also includes expansion of infrastructure, acquiring new centres in key locations, setting up training centres, and expanding the learning zone.





#### **New Centres**

We would like to open multiple new centres in larger metropolitan areas. (ie, Alexandria, Cairo, etc) We hope these centres will be able to accommodate up to 200 teachers. This will give us the ability to attract the best teachers across Egypt.

#### **Keys for Growth**

We have identified four items as mission critical to achieve our 2020 vision: an Elite Teachers' Training Academy, new centres, hiring of staff, and a Qur'an blog.

#### Elite Teachers' Training Academy

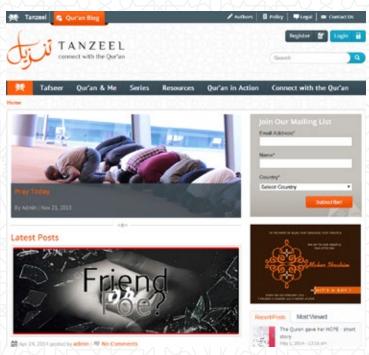
We believe that our teachers are the key to the growth and success of this program. Great teachers make even greater students. The challenge ahead cannot be accomplished by a small number of teachers. Rather, it requires the establishment of an **Elite Teachers' Training Academy** where we can train teachers from around the world. Our vision is to establish a modern training facility where Qur'an teachers from various countries can travel to and be trained by top scholars and experts in various fields including the Qur'an, Qira'aat, Tafseer, Balaaghah, Language, Classroom Management, and various other fields of knowledge. The Academy should be able to train up to 50 teachers at once and have them ready to teach after a 6 month - 1 year program.



#### Hire Staff

Presently, Tanzeel is run on the back of dedicated volunteers. Even with all of their hard work, we are certain we cannot grow our program relying only on volunteers. We consider it critical to build a team whose sole focus is to further the work we are doing. Our goal is to establish a WAQF that will cover the wages of Tanzeel's hired staff.

#### Qur'an Blog



Our goal is to create a very strong presence online via a dedicated Qur'an blog. We believe that the blog will be instrumental in reaching Muslims around the world. Currently, we have a team working on growing the blog content (available at: www.tanzeel.org/blog). Our goal is to create a large amount of new content surrounding the Qur'an including articles and videos. The videos produced will be suitable for both Muslims and non-Muslims, educating them about rare aspects of the Qur'an, its history, teachings and transmission.

#### Stay In Touch

We can be contacted via the following channels:

